



2026 ASSOCIATION SPECIAL EVENTS SPONSORSHIP PACKAGES

_____ YES, I want to promote my business to GHAR members, and I want the convenience of a package for the year!

2025 Association E- News Stats:

55% average weekly email open rate
4.14% click rate

Compared To Industry Newsletters:

34% to 42% average open rate
2% to 5% click rate

Expected Attendance:

Socials- 40-75
Member Reception- 150-200
Holiday Lunch- 275-300

Benefits of a Package?

- Longer Promotion Time
- More Exposure
- Recognition on GHAR Social Media Stories

_____ **TOP TIER (1 AVAILABLE) - \$2,500**

2 Socials, Membership Appreciation and Holiday Lunch

- Four people to attend each social and membership appreciation,
- 5 minutes to speak at the socials and membership appreciation,
- Can distribute promotional items at the socials and membership appreciation,
- Recognition in all event's promotional material, pre and post events,
- Display banner and marketing table at socials and membership appreciation is dependent on location,
- Sponsor at the Holiday Lunch (following Holiday Lunch sponsor guidelines).

_____ **PREMIER (1 AVAILABLE) - \$2,000**

2 Socials, Membership Appreciation and Holiday Lunch

- Three people to attend each social and membership appreciation
- Can distribute promotional items at social and membership appreciation,
- Recognition in all event's promotional material, pre and post events,
- Display banner and marketing table at socials and membership appreciation is dependent on location,
- Sponsor at the Holiday Lunch (following Holiday Lunch sponsor guidelines).

_____ **PRESENTING (3 AVAILABLE) - \$1,550**

1 Social, Membership Appreciation and Holiday Lunch

- Three people to attend the social and membership appreciation,
- Engage with REALTORS® (handing out tickets, etc.) at the social and membership appreciation,
- Recognition in all events promotional material, pre and post events,
- Marketing table at social and membership appreciation is dependent on location,
- Sponsor at the Holiday Lunch (following Holiday Lunch sponsor guidelines).



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_____ ENGAGEMENT (3 AVAILABLE) - \$1,550

2 Socials and Holiday Lunch

- Three people to attend each social,
- Engage with REALTORS® (handing out tickets, etc.) at socials,
- Recognition in all events promotional material, pre and post events,
- Marketing table at socials is dependent on location,
- Sponsor at the Holiday Lunch (following Holiday Lunch sponsor guidelines).

_____ GOLD (4 AVAILABLE) - \$1,000

1 Social, Membership Appreciation, and Holiday Lunch

- Two people to attend social and membership appreciation,
- Collect business cards, conduct raffle, and announce winner at social and membership appreciation,
- Recognition post event,
- Sponsor at the Holiday Lunch (following Holiday Lunch sponsor guidelines).

_____ SILVER (UNLIMITED) - \$750

2 Socials, Membership Appreciation and Holiday Lunch

- One person to attend each social and membership appreciation,
- Logo on tent cards at socials and membership appreciation,
- Recognition post event,
- Ability to “work” socials and membership appreciation dependent on location,
- Sponsor at the Holiday Lunch (following Holiday Lunch sponsor guidelines).

_____ BRONZE (UNLIMITED) - \$600

1 Social, Membership Appreciation and Holiday Lunch

- One person to attend social and membership appreciation,
- Logo on tent cards at social and membership appreciation,
- Recognition post event,
- Ability to “work” social and membership appreciation dependent on location,
- Sponsor at the Holiday Lunch (following Holiday Lunch sponsor guidelines).



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_____ COPPER (4 AVAILABLE) - \$500

2 SOCIALS

- Two people to attend the 2 socials throughout the year,
- Signage at the socials,
- Recognition post event.

_____ NICKEL (4 AVAILABLE) - \$500

1 Social and Membership Appreciation

- Two people to attend one social and the member appreciation event,
- Signage at the events,
- Ability to "work" the member appreciation event dependent on location,
- Recognition post event.

_____ SUPPORTER (4 AVAILABLE) - \$500

Membership Appreciation and Holiday Lunch

- One person to attend membership appreciation,
- Signage at event,
- Recognition post event,
- Ability to "work" membership appreciation dependent on location,
- Sponsor at the Holiday Lunch (following Holiday Lunch sponsor guidelines).

_____ INVOLVEMENT (4 AVAILABLE) - \$500

1 Social and Holiday Lunch

- Two people to attend social,
- Signage at social,
- Recognition post event,
- Sponsor at the Holiday Lunch (following Holiday Lunch sponsor guidelines).

_____ Help me build my own customized sponsorship package!

Name: _____ Company: _____

Phone: _____ Email: _____

Payment Method:

___ Check

___ Credit Card # _____ Exp. _____ CVC _____