



**Greater  
Harrisburg  
Association of  
REALTORS®**

**bright**  
MLS

# Prospecting in Bright's Public Records

**May 22 @ 10 a.m.**

Learn how to effectively use Bright Public Records to identify properties for prospecting and export that data. Review how to identify target markets so you can reach potential sellers, buyers and investors to help build your business.

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# Smart Searching in Bright MLS

**May 22 @ 2 p.m.**

Master the tools and techniques to efficiently navigate the MLS and find the perfect listing for your clients. This course covers using both basic and advanced search criteria as well as map-based searches to target specific areas. Learn how to organize search results, share listings with clients, and tailor search strategies for niche markets. Designed for real estate professionals at any experience level!

Register in advance



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**Save the date! Next webinar: June 26**