



**Greater  
Harrisburg  
Association of  
REALTORS®**

**bright**  
MLS

# Understanding Bright MLS Reports

**February 27 @ 10 a.m.**

Review the various market reports within Bright to help you dive deeper into current market activity and utilize our reports to enhance your presentations with your clients.

- Home Demand Index
- Market Statistics and Market Performance Report
- Custom Reports

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# Brand Yourself Through Bright MLS

**February 27 @ 2 p.m.**

Building or enhancing your brand is a must for any real estate agent. Walk through the system and all the ways you can brand yourself to your contacts and potential clients. Review updating your headshot, headers and footers, signature, CMA material, Bright's consumer site and more.

- Nestfully/ MLS-Touch Upload Headshot
- MLS-Touch- Brand & Share & Facebook Posting

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**Save the date! Next webinar: March 27**