

**REGIONAL**

# INDUSTRIAL, COMMERCIAL, & INVESTMENT CONFERENCE

HOSTED BY



**MAY 30, 2024**

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# Welcome!

The Greater Harrisburg Association of REALTORS®, REALTORS® Association of York and Adams Counties, Lancaster County Association of REALTORS® and the Lebanon County Association of REALTORS® are pleased to host the 2024 ICI Regional Conference, and extend a warm welcome to all attendees of this year's event.

The ICI Regional Planning Committee has put together an informative and educational program that will fortify networking opportunities, as well as promote and enhance all professionals involved in the real estate business.

We would like to thank our sponsors for their generosity, our guest speakers for their time and sharing of information, and all our attendees for supporting this event.

Your feedback and suggestions for this year's event are welcome.

Enjoy the day!

**Barb Murdocca,**  
Chair, ICI Regional  
Planning Committee



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# PROGRAM

Thursday, May 30, 2024

Sheraton Harrisburg Hershey Hotel  
4650 Lindle Rd, Harrisburg, PA 17111

## REGISTRATION

7:45AM

## BREAKFAST AND NETWORKING

8:00AM – 9:00AM

Continental Breakfast

Business Partners and REALTORS®  
Networking

## PANEL DISCUSSION

9:00AM – 10:30AM

Harold Myers, Jr.

Matt Beecy

Maura Kennedy

Derek P. Dissinger

Kevin Schreiber

## PRESENTING SPONSOR REMARKS

10:45AM

## KEYNOTE SPEAKER

11:00AM – 12:00 AM

KC Conway

## CLOSING

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# CONFERENCE SPEAKERS

Keynote



**KC Conway**  
KCnomics, LLC



Panelist



**Harold Myers Jr.**  
Area Manager of Manufacturing  
with Harley Davidson



Panelist



**Matt Beecy**  
VP of Facilities with WellSpan Health



Panelist



**Maura Kennedy**  
Senior Manager of Economic  
Development with Amazon



Panelist



**Derek P. Dissinger**  
Partner, Barley Snyder  
Hospitality Industry Group Chair and  
Real Estate Practice Group Chair



Moderator



**Kevin Schreiber**  
President & CEO of the York  
County Economic Alliance (YCEA)





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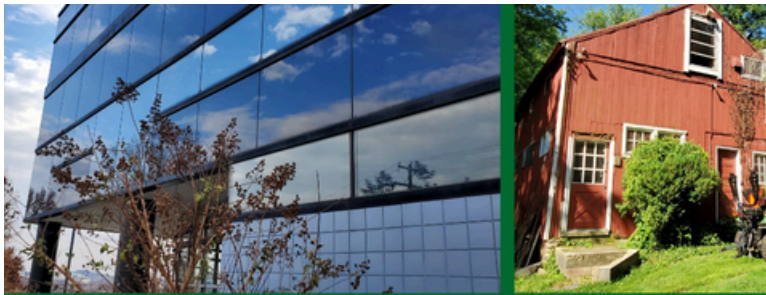
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## REGIONAL CONFERENCE PLANNING COMMITTEE

**Barb Murdocca (Chair)**, Landmark Commercial Realty

**Mike Berk**, Lancaster County Association of REALTORS®

**Olivia Bevensee**, Lancaster County Association of REALTORS®

**Jennifer Graaf**, Lebanon County Association of REALTORS®

**Michelle Gueci**, Landmark Commercial Realty

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