



**Greater
Harrisburg
Association of
REALTORS®**

bright
MLS

Join Us For In Person Training

Proactive Prospecting in Bright MLS

When: December 18, 2023, 11:00 AM Eastern Time

Description: Learn how to effectively use Bright Public Records to identify properties for prospecting. Review how to identify target markets so you can reach potential sellers, buyers, and investors to build your business.

Register in advance for this meeting.

[➤ REGISTER NOW](#)



Creating a CMA with Bright MLS

When: December 18, 2023, 1:30 PM Eastern Time

Description: Looking to help your sellers with their pricing strategies? In this class, you will learn how to create a comparative market analysis (CMA) in Bright MLS that can help your sellers set the right price. Also learn how to: Find the best comps from sources like listings, public records, and/or carts, generate other relevant Bright MLS reports to make your CMA more informative and how to use Bright MLS to create Comparative Market Analysis (CMAs).

Register in advance for this meeting.

[➤ REGISTER NOW](#)



GHAR is now partnering with Bright MLS for monthly webinars and trainings. Topics will vary.