

MARKET AND ADVERTISE YOUR BUSINESS IN A UNIQUE WAY TO THE PROFESSIONALS WHO ARE ABLE TO REFER YOUR BUSINESS!



# MAXIMUM ASSOCIATION EXPOSURE

Business Partners are afforded opportunities for value-added publicity amongst the membership including:

- Your business name and contact information listed on our website.
- Included in the affiliate roster distributed to new members at monthly orientation.
- If interested, consideration for instructor and speaking opportunities for Information Sessions.
- Attorney members have the ability to serve as a mediator.
- Opportunity to be featured as a "Spotlight Business Partner".

## SPONSORSHIP AND ADVERTISING

Business Partners who would like to gain additional exposure and demonstrate their support for the Association and its REALTORS® can sponsor and advertise at events and be included in all of the Association's online and print advertising, but not limited to:

- Membership Appreciation Event
- Networking Events
- New Member Orientation
- Commercial Council Events
- Managements Events

CALL, VISIT OUR WEBSITE, OR EMAIL SHANA LOUDEN AT SHANA@GHAR.REALTOR ON HOW TO BECOME A BUSINESS PARTNER AND SPONSORSHIP OPPORTUNITIES

#### 717-364-3200

# EXCLUSIVE NETWORKING OPPORTUNITIES

Business Partners are provided unique opportunities to meet and greet REALTORS® at social events throughout the year including but not limited to:

- Annual Meeting and Trade Fair
- Holiday Luncheon
- Annual Foundation Golf Outing
- Social activities through our Foundation
- Commercial Council Socials
- Government Affairs efforts
- REALTORS® Reach Out

### **INVALUABLE RESOURCES**

Business Partners receive many of the same benefits as REALTORS® including:

- Timely news through GHAR's bi-weekly e-newsletter.
- Access to education seminars.
- Discounted mailing lists.
- Opportunity to access the lockbox system.
- Invitation to Government Affairs Breakfasts.
- Opportunity to be presented as the "Affiliate of the Year".
- Use of the Association room at member rental rate.
- Opportunity to give back to the community through our Foundation.

#### THANK YOU FOR YOUR SUPPORT!