



HARRISBURG REGIONAL

CHAMBER & CREDC SM

Harrisburg Regional Chamber & CREDC

A look at our region, work, and perspectives

June 21st, 2022

Today

Who We Are

01

How We Do It

02

What We Have Seen

03

Thoughts For the Future

04





About

We're a catalyst for dynamic job creation, policy change and economic growth that enhances the quality of life in our region: Cumberland, Dauphin and Perry counties. Together with our members, we've accomplished some pretty amazing things over the last 130 years.

- 900+ Members, 130K employees
- Chamber & EDC
- Five Star Accredited Chamber



Our Core Values

Inclusive

We seek to create an organization and community where everyone feels that they belong.

1

Data Driven

We root our decisions and activities in data.

2

Positive

We are unapologetically, relentlessly positive storytellers about our work and region.

3

Collaborative

We convene and connect leaders, stakeholders, and individuals in our community to move us forward.

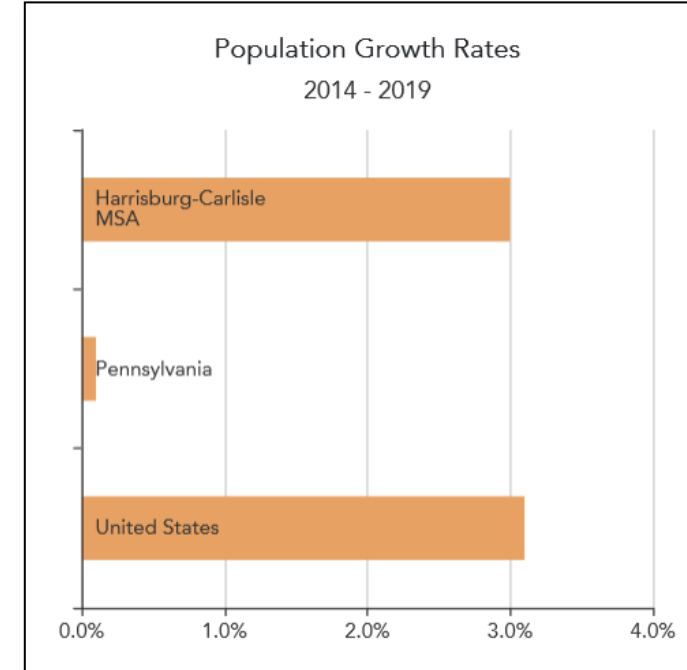
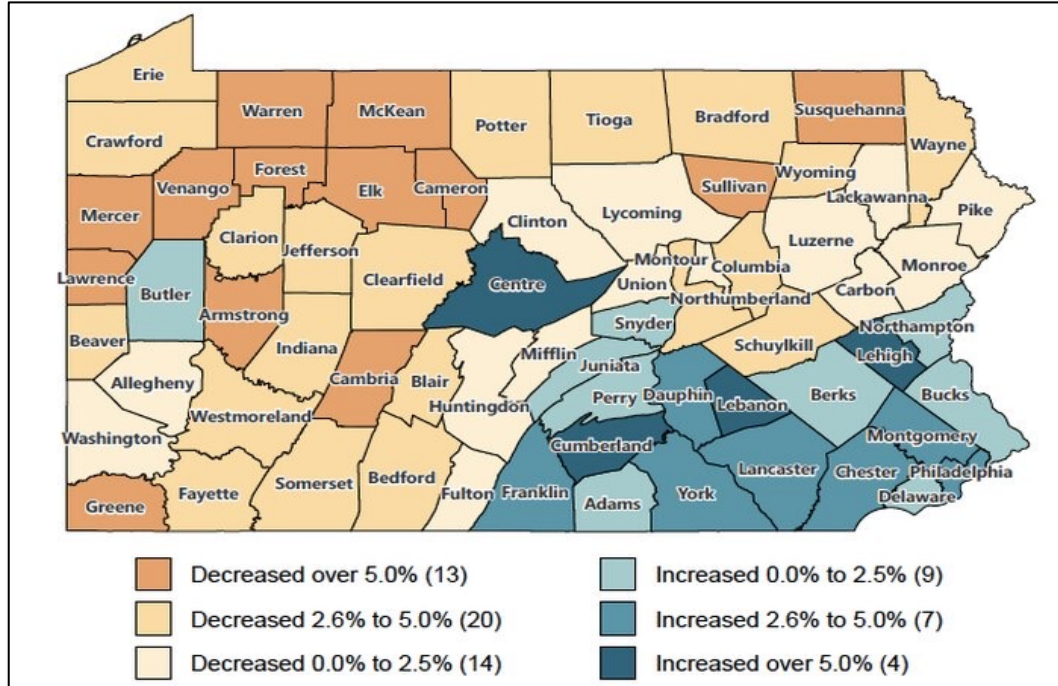
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What We Are Watching

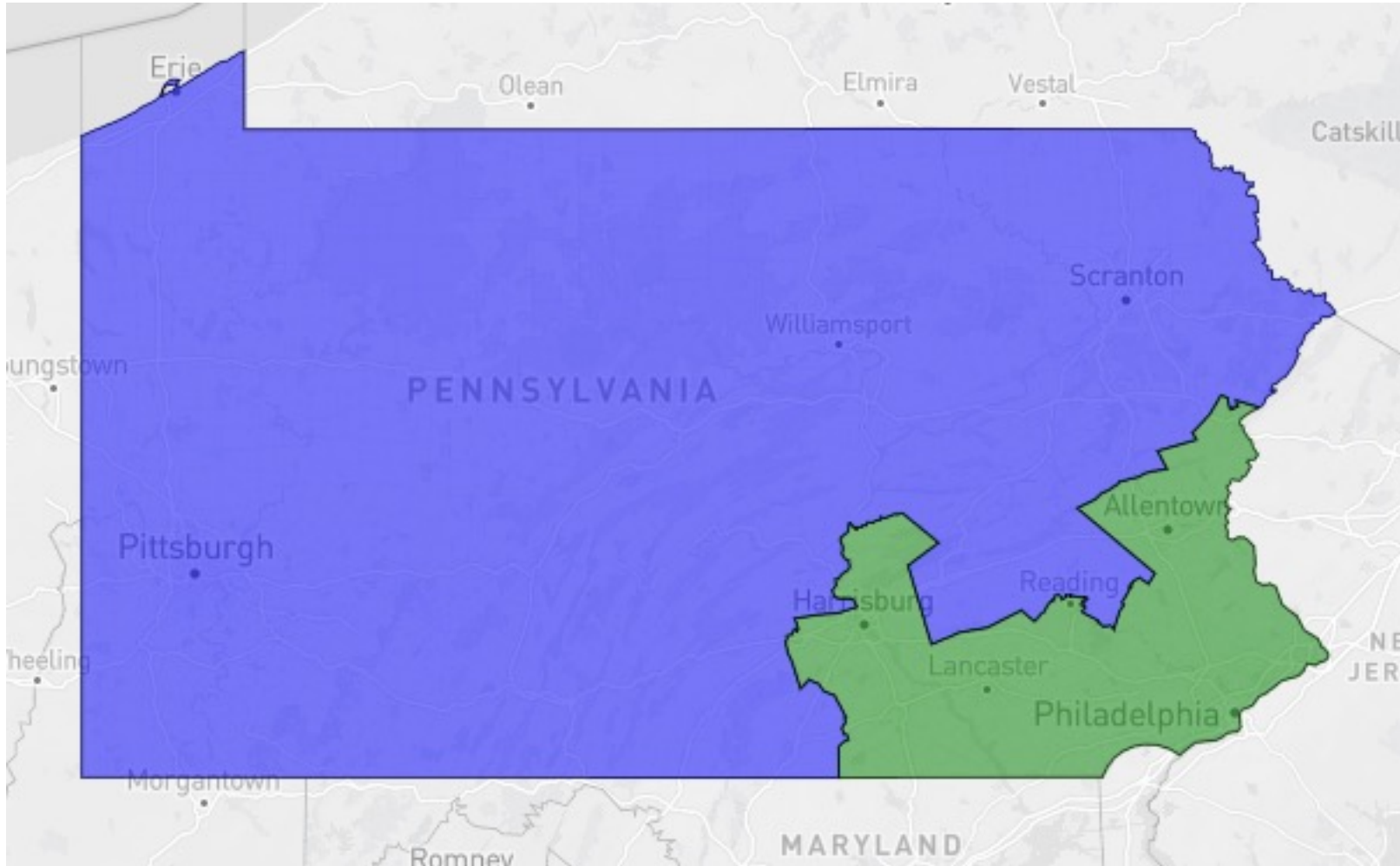


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Population



Population



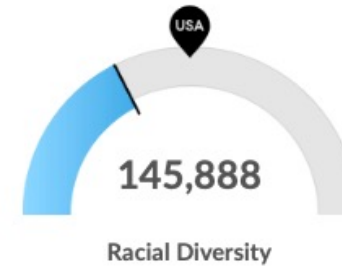
Population



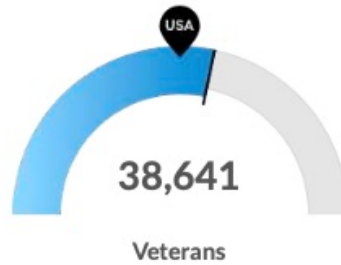
Harrisburg-Carlisle, PA has 115,982 millennials (ages 25-39). The national average for an area this size is 119,923.



Retirement risk is about average in Harrisburg-Carlisle, PA. The national average for an area this size is 173,201 people 55 or older, while there are 186,739 here.



Racial diversity is low in Harrisburg-Carlisle, PA. The national average for an area this size is 234,397 racially diverse people, while there are 145,888 here.



Harrisburg-Carlisle, PA has 38,641 veterans. The national average for an area this size is 32,087.



Harrisburg-Carlisle, PA has 1.14 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.



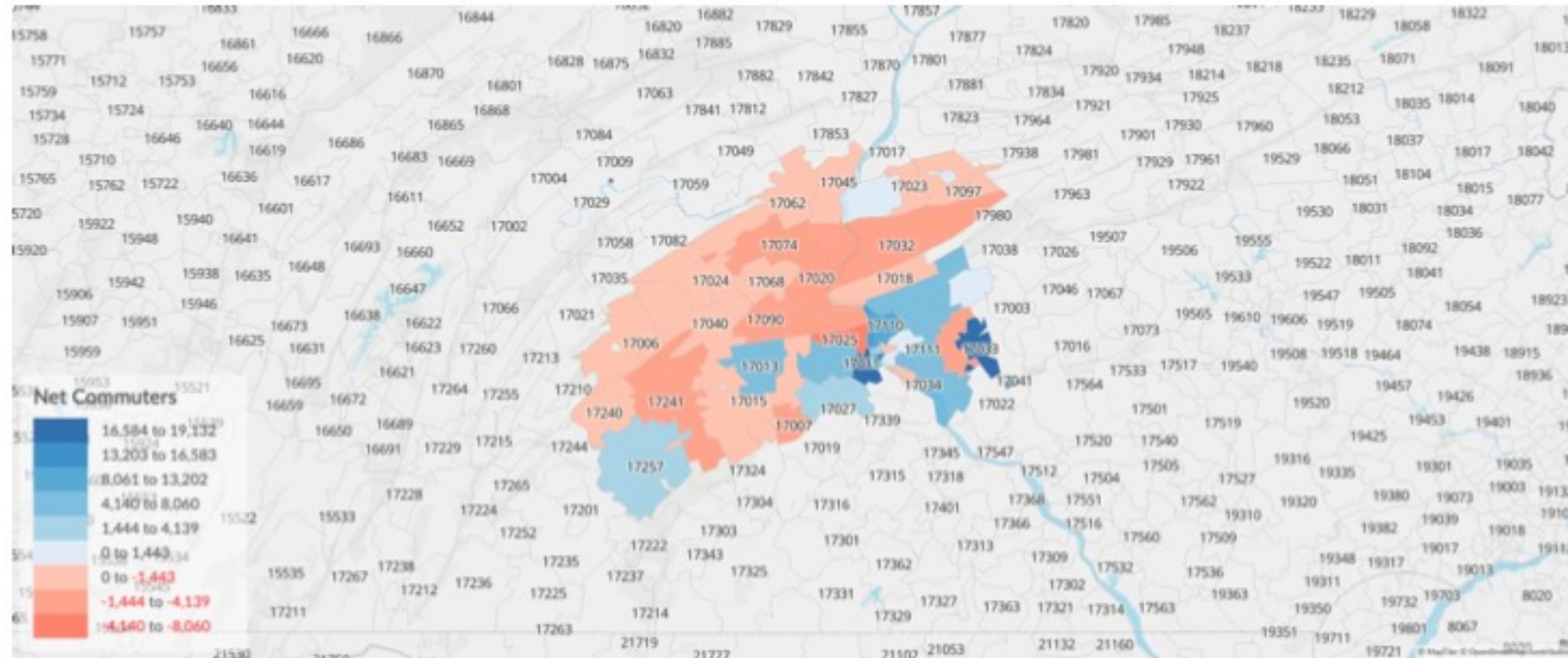
Harrisburg-Carlisle, PA has 4.56 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.



Population

Place of Work vs Place of Residence

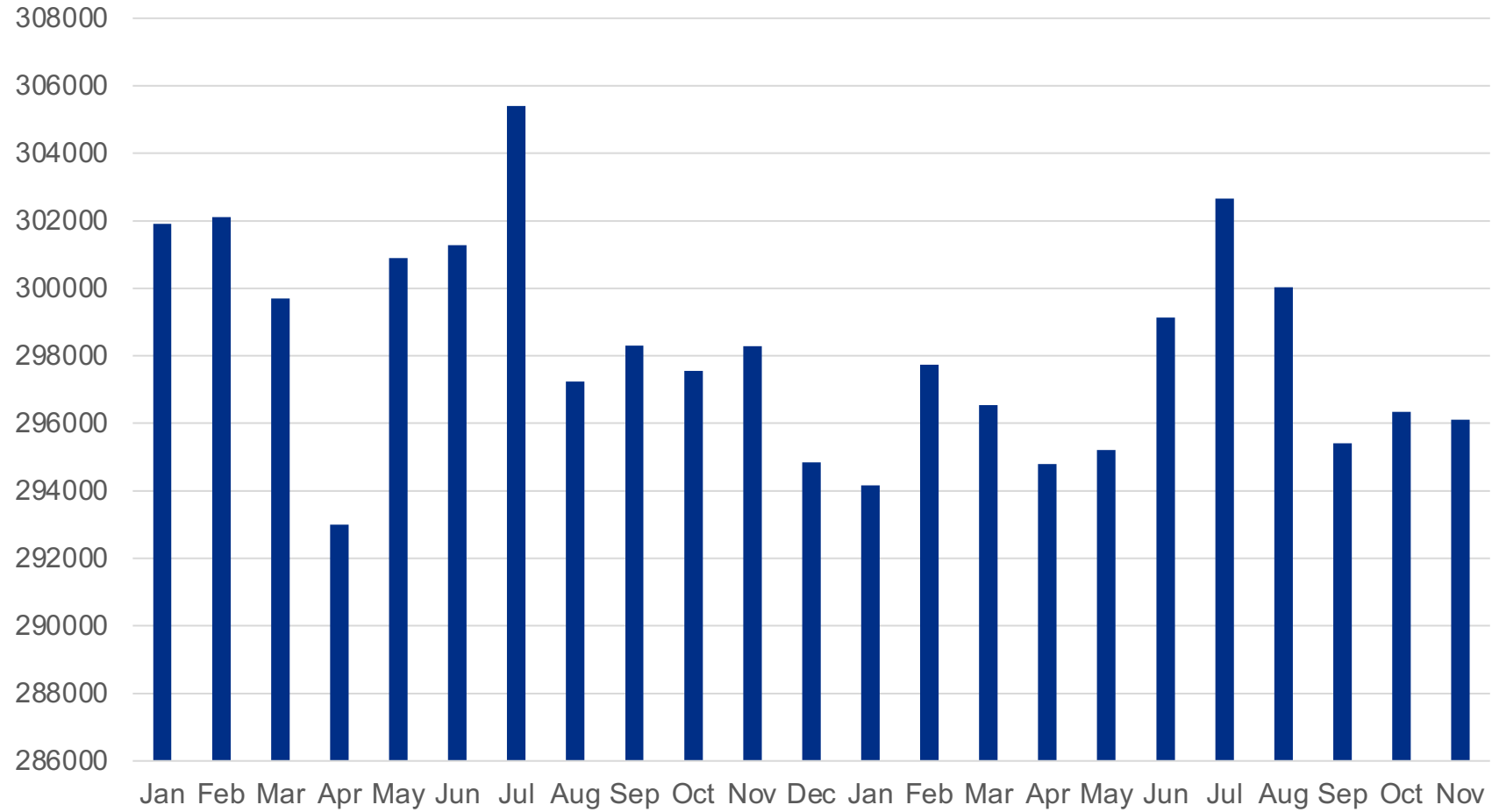
Understanding where talent in Harrisburg-Carlisle, PA currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #6 for resident workers. The top ZIP for resident workers is 17055.



Employment



Employment

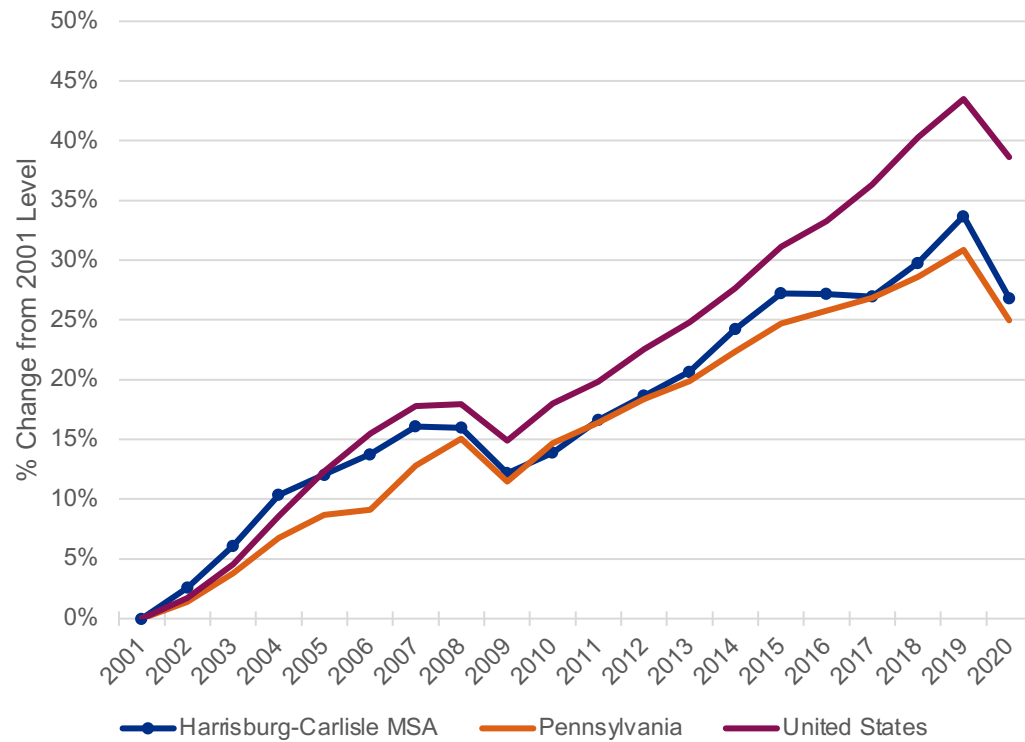


Economic Benchmarking

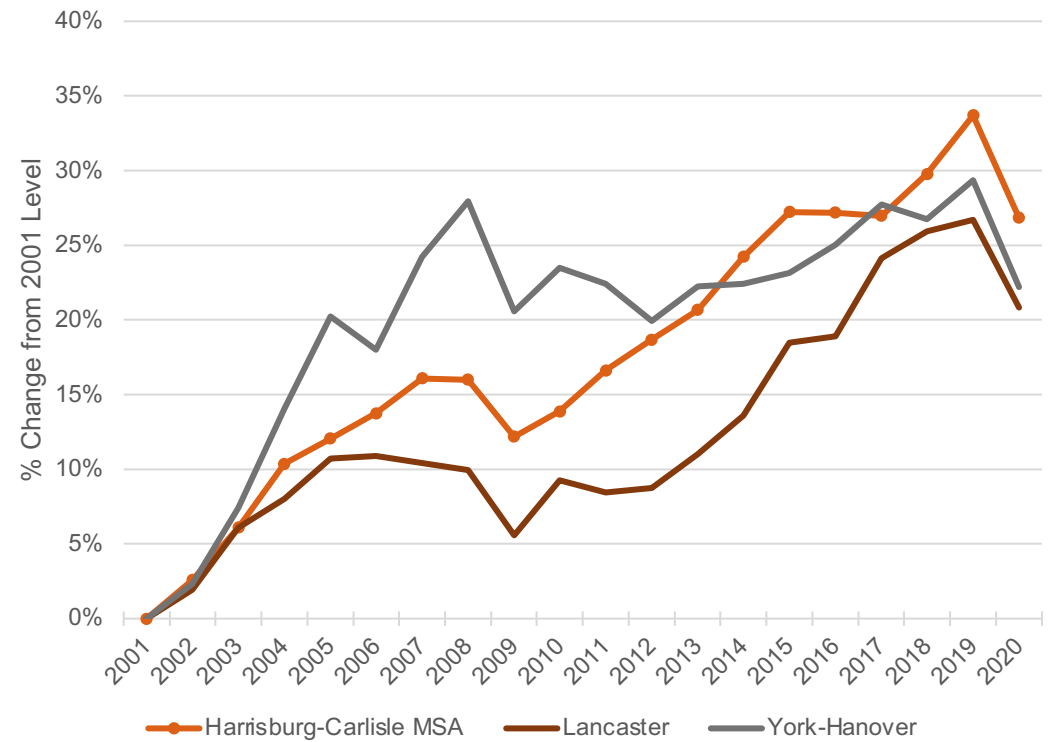


GDP Growth

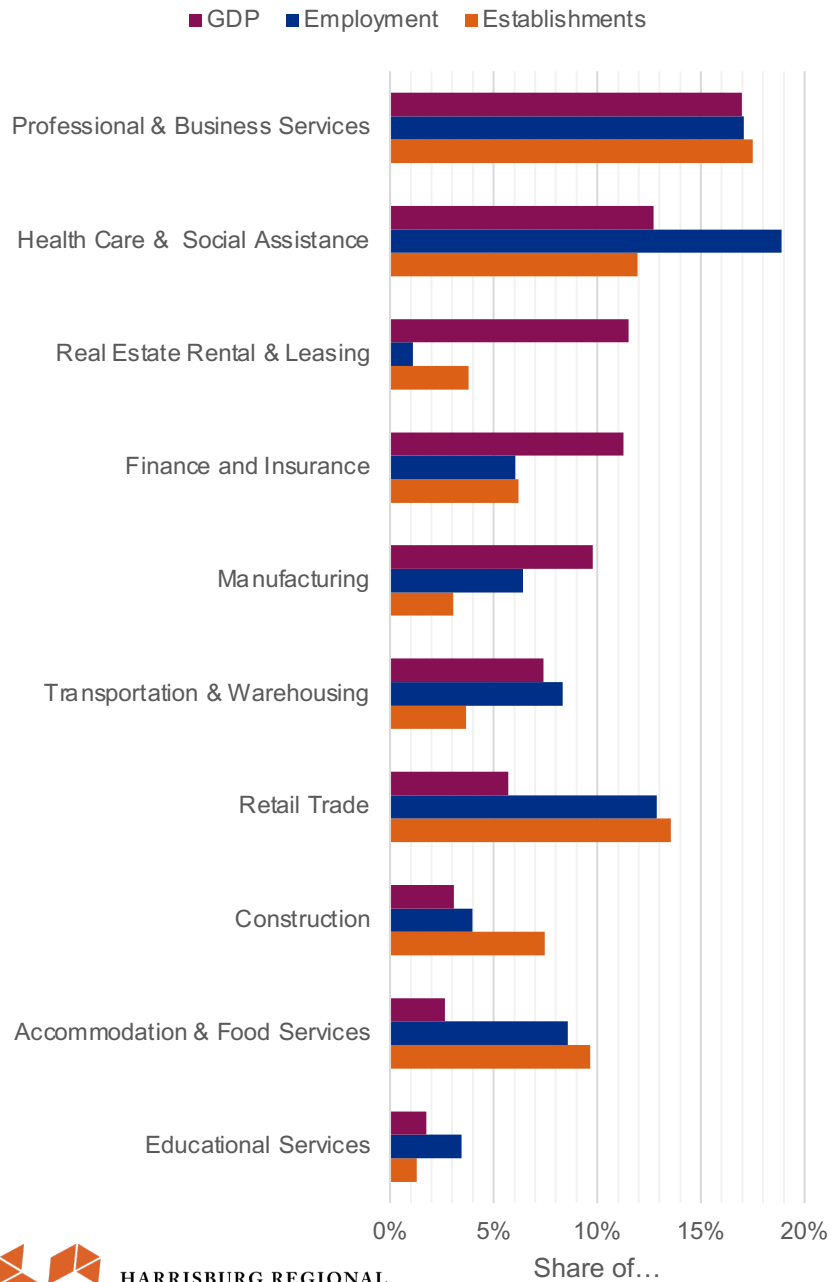
US & PA



Regional Comparison



Sectors Driving Our Economy



- Economy = GDP, Employment, and Establishments

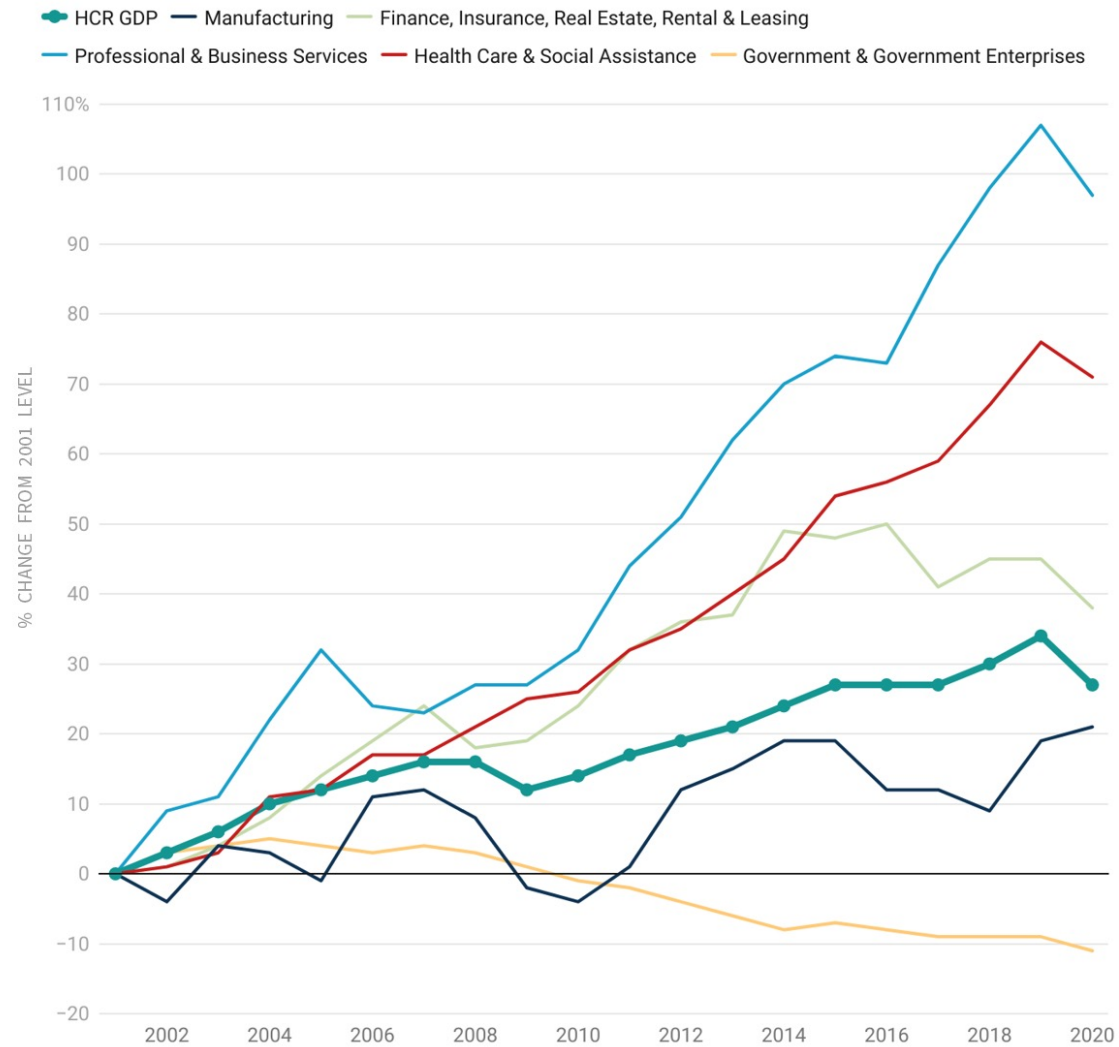
- Business & Professional Services Lead in all 3
- Healthcare ranks highly, buoyed by employment

- Other Sectors of Note

- Real estate rental & leasing
- Finance & Insurance

Sector Growth

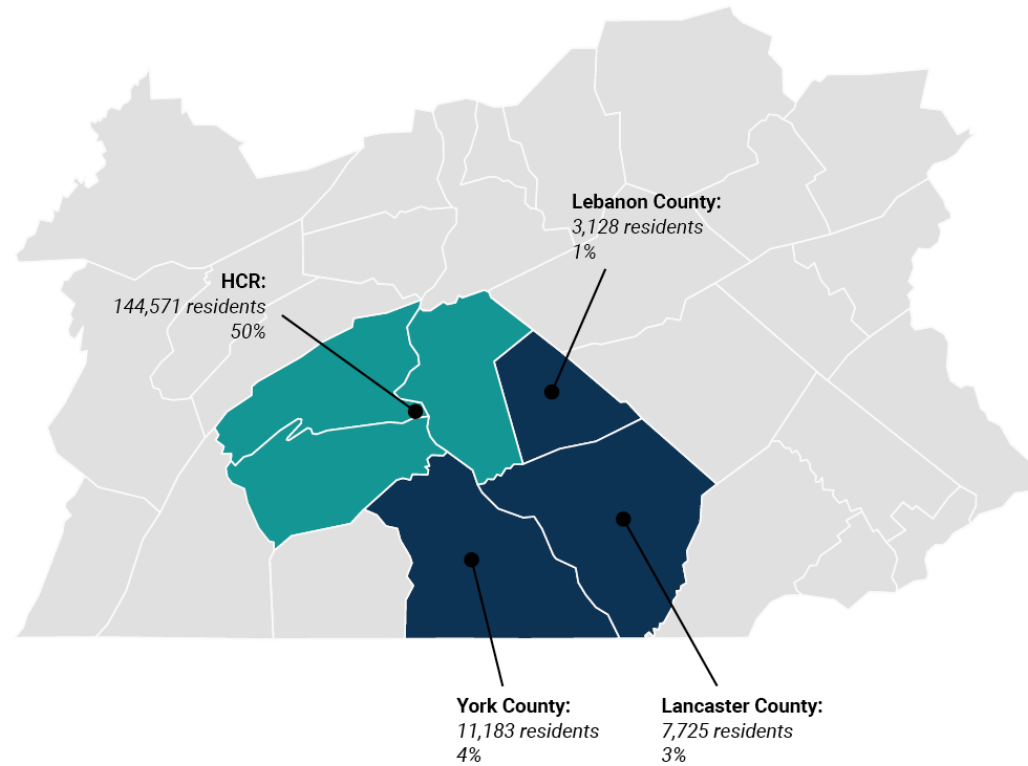
GDP Growth Compared to Leading Industries in HCR



Where HCR Residents Work

Where HCR Employed Residents Work

- HCR (Cumberland, Dauphin & Perry Counties) – 50%
- Lancaster, Lebanon & York Counties – 10%



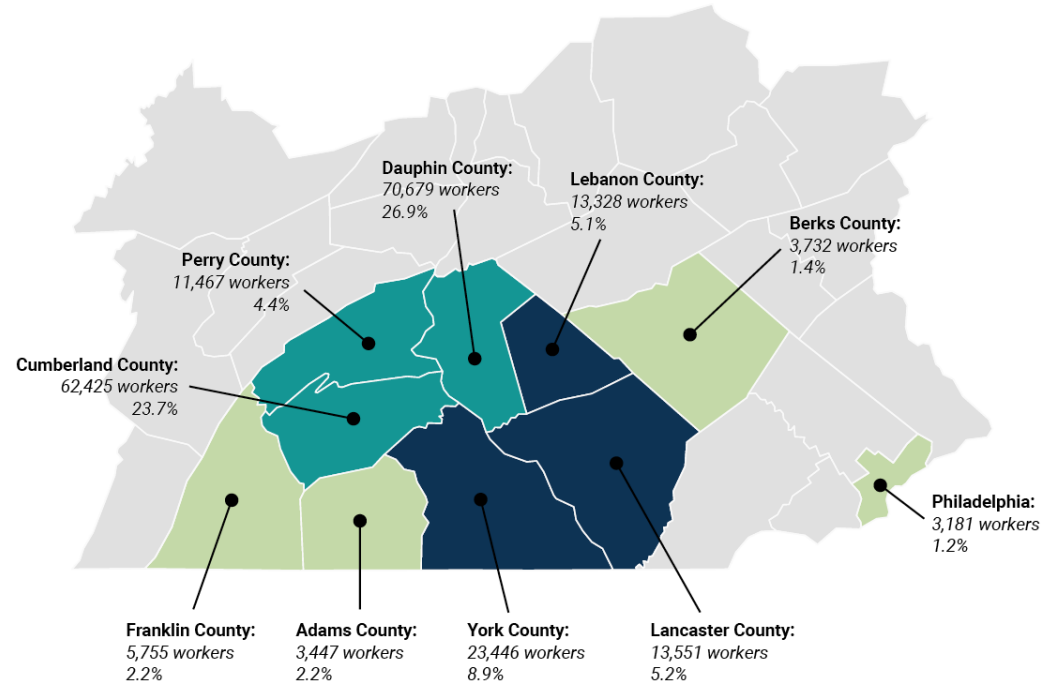
40% of employed HCR residents work outside the surrounding area.



Where HCR Employees Live

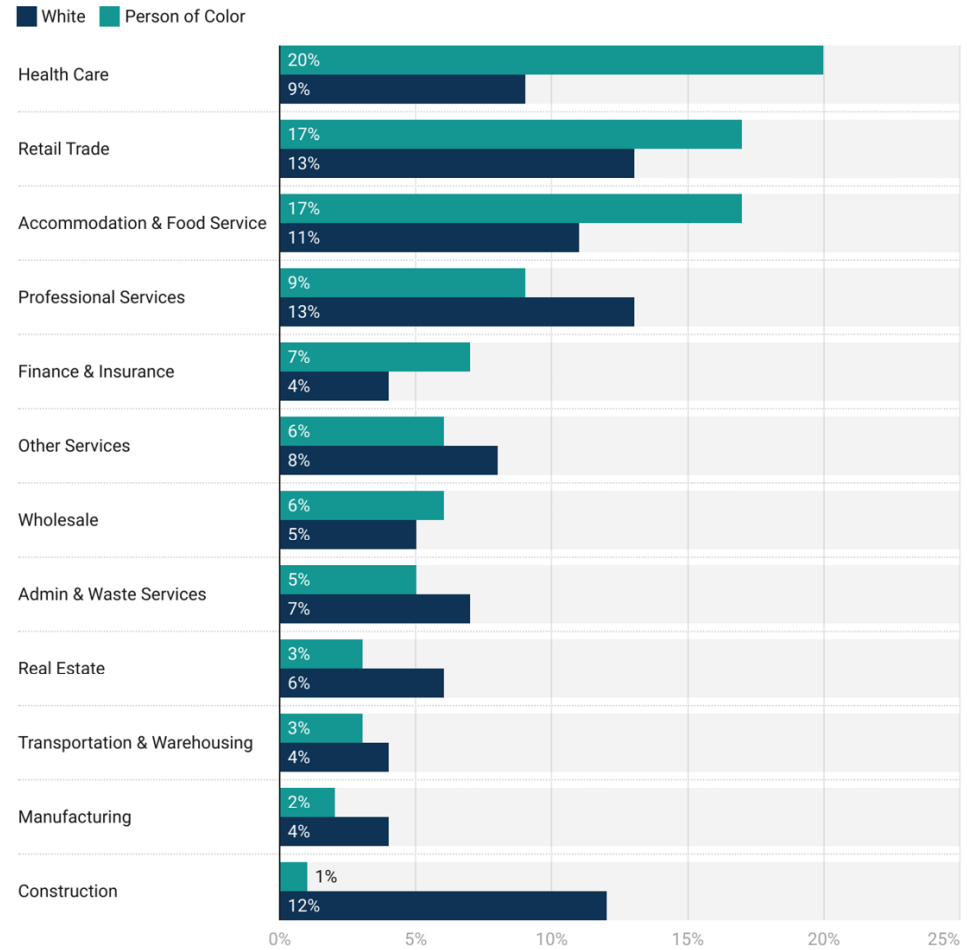
Where Employees of HCR Businesses Live

- HCR (Cumberland, Dauphin & Perry Counties) – 55%
- Lancaster, Lebanon & York Counties – 19.1%
- Adams, Berks, Franklin & Philadelphia Counties – 6.1%



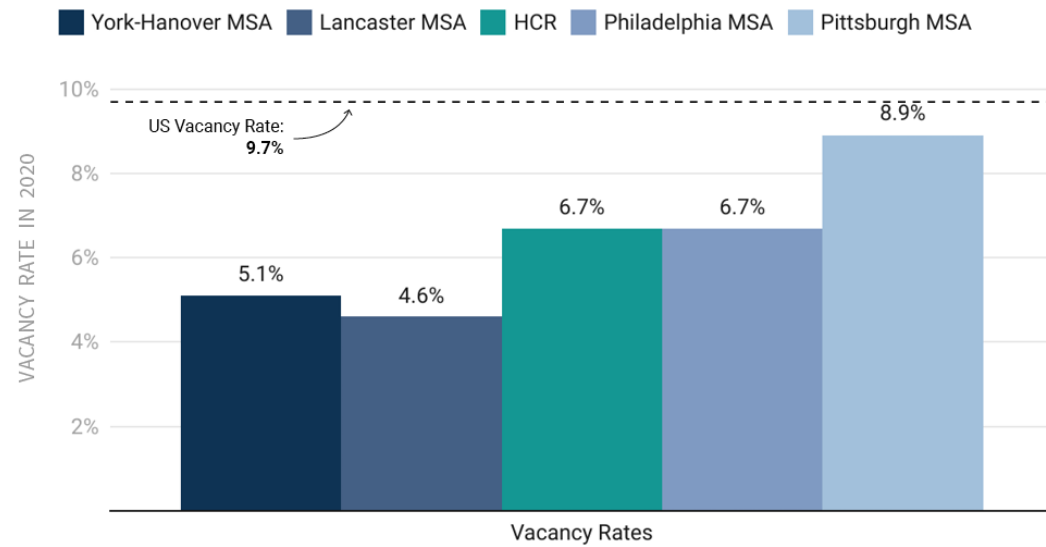
20% of HCR workers come from outside the surrounding area.

Sector Distribution of Businesses: White & Person of Color

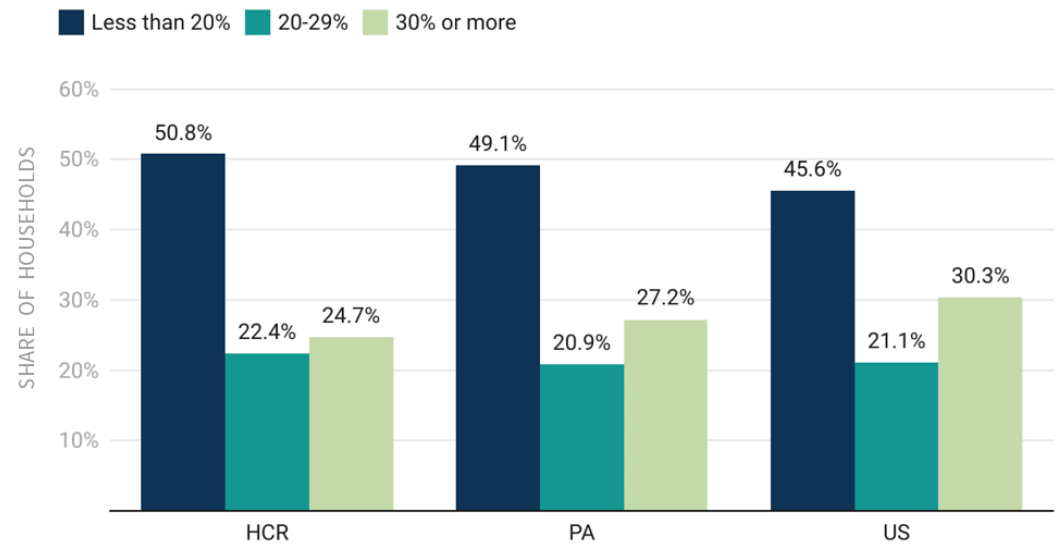


Housing

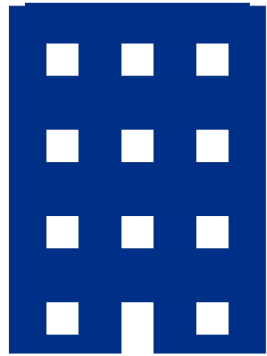
Housing Vacancy Rate in 2020



Income Allocated to Housing



What We Are Watching



Commercial
Vacancies



Remote Work
Impact



Population &
Workforce
Participation



Supply Chain

Rite Aid & HARSCO

What We Learned



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A 15-Minute Region

Do you live in a “15-minute” city?
Check your access to essential living needs

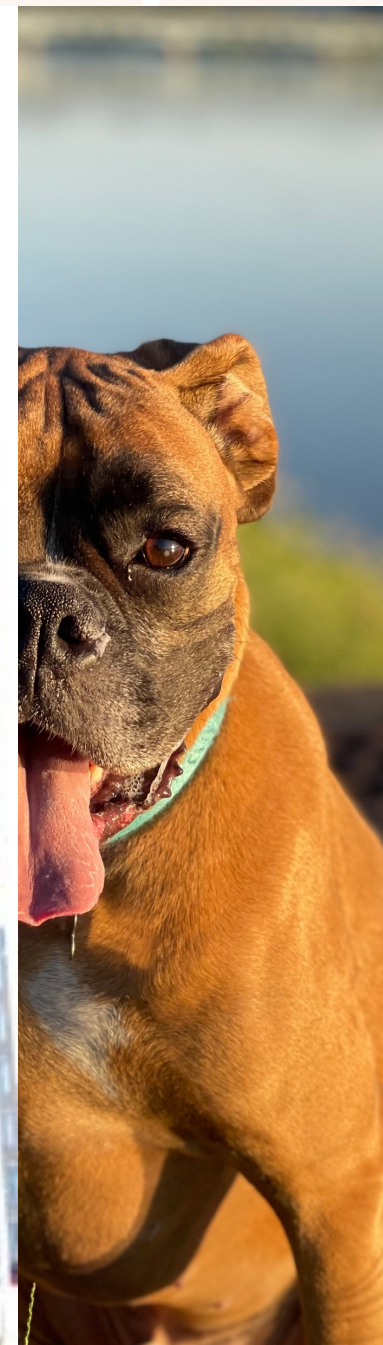
Hilton Harrisburg, 1 N 2nd St, Harrisburg, PA 17101-1601, United Sta

15 min 20 min 15 min

Congratulations! **Hilton Harrisburg, 1 N 2nd St, Harrisburg, PA 17101-1601** meets the criteria for a 15-minute city!

6/6

HERE Javascript API
HERE Developer Portal





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Thank You

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