

Join us for Information Sessions hosted by



Greater
Harrisburg
Association of
REALTORS®



Tech Series

Friday, Jan 14 & 21 and Feb 4

10 a.m.- 12 p.m. &

1 p.m.- 3 p.m.

Topics include:

FREE

for members and guests!

- ◆ Social Media Strategy & Planning
- ◆ Trends in real estate media & professional media products
- ◆ How to leverage your business with technology you already own
- ◆ Getting started & searching with Homesnap Pro

Thank you to our sponsors:



Schedule listed on
reverse side!



Members can register online at www.ghar.realtor using their GHAR Member Portal or call (717) 364-3200.

The Association is deemed to be a safe place for all brokerages and members, all overt marketing and recruitment on the grounds of the association, in the association building, in association classrooms and at all association events is prohibited.

In order to better accommodate your needs, please be sure to notify us 72 hours in advance if you have any disability which will require special auxiliary aids and/or services at this event.

Tech Series

Info Session Schedule:

January 14, 2022

◆ **Session #1: 1:00 p.m.—3:00 p.m.**

In the GHAR Classroom

Speaker: Mark Ackley, Next Door Photos

Topics: Trends in Real Estate Media; Professional Media Products; When and how to use Add-ons, and which ones to use.



January 21, 2022

◆ **Session #2: 10:00 a.m.—12:00 p.m.**

In the GHAR Classroom

Speaker: John Tice

Topics: Back to Basics - How to leverage your business with technology you already own. This session will cover how-tos on videos, client follow-ups, and finding new business with your own cell phone.



◆ **Session #3: 1:00 p.m.—3:00 p.m.**

Virtual via Zoom

Speaker: Zachary Tyroler, Homesnap

Topics: Getting Started with Homesnap Pro, Searching with Homesnap Pro, Prospect like a Pro and Win the Listing



February 4, 2022

◆ **Session #4: 1:00 p.m.—3:00 p.m.**

Virtual via Zoom

Speaker: Derek Bicksler

Topics: Overview, set up & optimization of Essential Online Properties; social media strategy & planning; social media posting basics, tips, & scheduling.



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